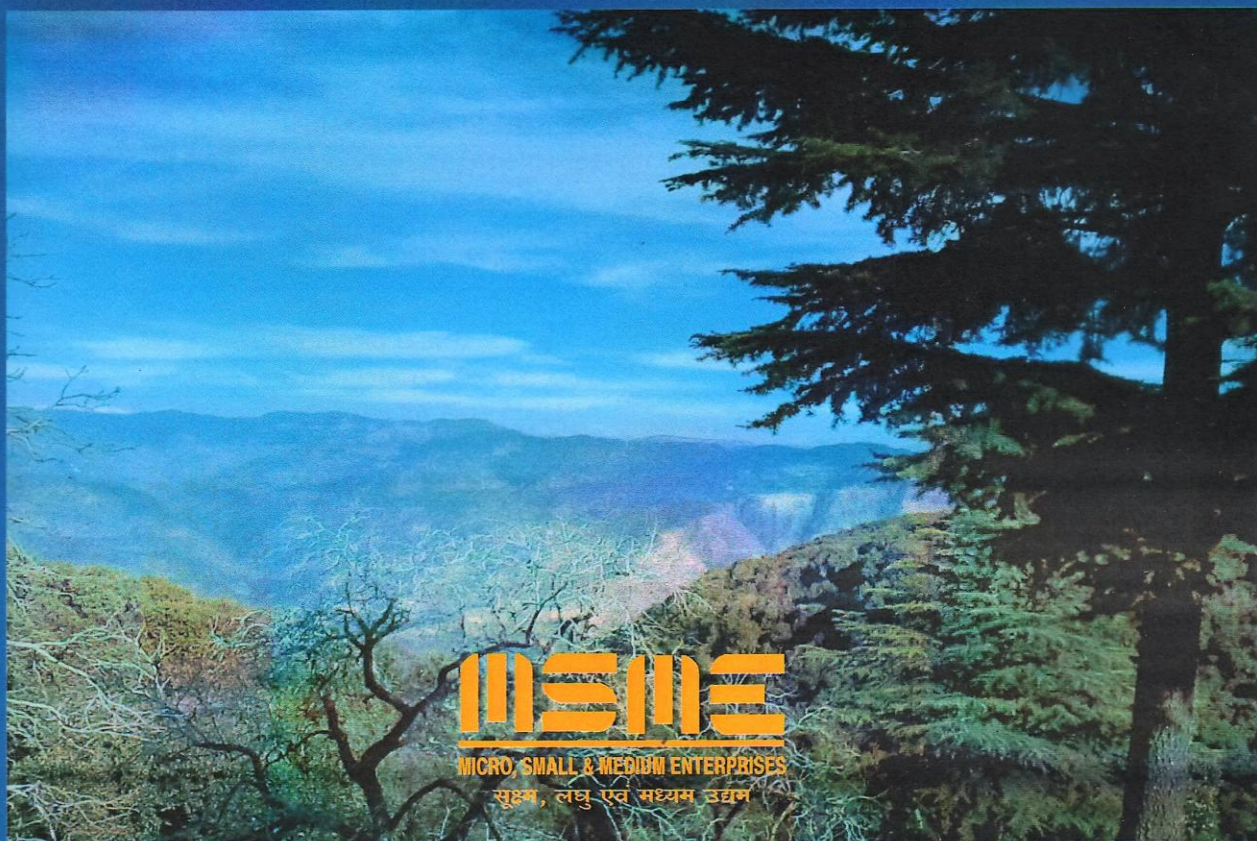




BRIEF INDUSTRIAL PROFILE OF SIRMAUR DISTRICT 2015-16



**Govt. of India, Ministry of MSME
Micro, Small & Medium Enterprises Development Institute
Govt. of India, Ministry of MSME
Electronics Complex, Chambaghat, Solan -173 213**

Ph: 01792-230265, Fax: 01792-230766

website: w.w.w.msmedihimachal.nic.in e-mail: dcdi-solan@dcmsme.gov.in

Foreword

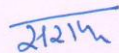
Brief Industrial Profile of District Sirmour has been updated to analyse the different resources, infrastructure, and present status of the industrial set up and future prospects of industry. It contains information on different aspects related to industrial development of the area. The information will be valuable for policy makers, planners, developmental agencies involved in the development of industry and other economic activities in the district and state as well. The report shall also be of much use to prospective entrepreneurs, existing industries, associations and the concerned organisations.

I appreciate the efforts put in by Sh. Rajiv Kumar, Asstt. Director (EI) for preparing this report.

I also express my gratitude to the General Manager, District Industries Centre, Nahan (Sirmour) and other district level officers, who have extended their co-operation and assistance to the survey team in updating out this report.

I hope that this report will serve as guide to the entrepreneurs who are interested in investment opportunities and will also be useful to the agencies connected with the development of industry in the district.

Place: Solan
Date: 15/06/2016


(C. V. Saraf)
Director

CONTENTS

S. No.	Topic	Page No.
1.	General characteristics of the District	4-6
1.1	Location & Geographical Area	
1.2	Topography	
1.3	Availability of Minerals	
1.4	Forest	
1.5	Administrative Setup	
2.	District at a Glance	6-8
3.	Industrial Scenario of District	9-13
3.1	Existing Status of Industrial Area in the District	
3.2	Industry at a Glance	
3.2.1	Existing Micro & Small Enterprises	
3.2.2	Medium & Large Scale Enterprises	
3.2.3	List of Large Scale Enterprises	
3.4	Major Exportable Items	
3.4.1	Vendorisation/Ancillarisation of the Industry	
3.5	Service Industries	
3.5.1	Existing service sector	
3.5.2	Potentials Areas for service sector	
3.5.2.1	Resource Based MSEs	
3.5.2.2	Demand Based MSEs	
3.6	Unregistered Sector	
3.7	Potential for New MSMEs	
4.	Existing Cluster of Micro & Small Enterprises	13
4.1	Details of major Cluster	
4.1.1	Manufacturing Sector	
4.1.2	Service Sector	
5.	General Issues raised by Industries Associations	13
6.	Institutional Support	14

1. General Characteristics of the District

The Sirmaur district is one of the twelve administrative districts of Himachal Pradesh. District Sirmaur is located in outer Himalayas which is commonly known as Shivalik range. It has beautiful landscapes, pleasant climate through the year, several legendary temples which attract many tourists to the district. It is the southern-most district of Himachal Pradesh.

The district has hilly and mountainous topography with intermountain valleys, the most prominent being the Paonta valley. The district has its headquarter at Nahan. The district is bound by Solan district towards West and Shimla district towards North. The district has inter-state boundary in the South with the State of Haryana and Uttar Pradesh and in the East with Uttarakhand.

The district is well connected by road network with national high way number 72 passes through the district. The nearest airports are at Ambala (Indian Air force) and Chandigarh.

1.1 Location & Geographical Area

The district Sirmour is located in outer Himalayas which is commonly known as Shivalik range. This district is bounded by Shimla in the north, Utrakhad in the east, Haryana in the south and district Solan in north-west. The total geographical area of the district is 2825 sq. k.m. which is 5.07 percent of the total area of the State and ranks 8th amongst the district.

1.2 Topography

Sirmaur district presents an intricate mosaic of high mountain ranges, hills and valleys with altitude ranging from 300 to 3000 m above MSL. There is

general increase in elevation from south to north and from east to west. In general the Giri terrain exhibits highly rugged mountain terrain. The highest peaks in Chaur dhar remain snow bound through out the year. Low denuded hill ranges of Siwalik represent the southwestern part of the district. In the areas underlain by high hill ranges of Himalayas, the valleys are narrow and deep with steep slopes. The terrain is moderately to highly dissected with steep slopes. Paonta valley, trending NW-SE, have an area of about 230 sq km and lies between the main Himalayan ranges on the north and outer Siwalik hill range in the south.

The Yamuna River that forms the eastern district boundary with the State of Uttaranchal drains major part of Sirmaur district. Tons, Giri, Bata are its major tributaries. Only a small area in the southeast is drained by river Markanda of the Ghaggar river basin. Giri River practically bisects the district in to two parts, namely trans Giri area and cis-Giri area. Paonta valley is drained by river Bata a tributary of Yamuna.

1.3 Availability of Minerals

The main minerals available in the district are Lime Stone, Shale, Bajri, Sand, Boulders and building stone etc. On the basis of these resources, there is some scope of setting up ventures in the line of lime, cement, stone grit etc. in the district.

1.4 Forest

Forest also plays an important role in the economy of the district. Forest occupies an area of 48, 682 hectares out of the total geographical area of 2, 24, 759 hectares. Major forest produce that comes from forests are in the form of timber, firewood, katha, resin, fodder, herbs etc.

1.5 Administrative set up

For Administrative purpose, the district has been divided into 7 tehsils, namely Nahan, Paonta Sahib, Rajgarh, Sangrah, Shillai, Pachhad, Dadahu and six sub-tehsil namely Nohra, Kansan, Ronhat, Narg, Pajhota & Haripur. There are six blocks in the district namely Nohan, Kamsan, Ronhat, Naran, Panjhota and Haripurdhar. There are 228 panchayats in the district covering 976 villages.

2 DISTRICT AT A GLANCE

S. No.	Particulars	Units	Statistics
1.	Geographical Features		
A)	Geographical Data		
i)	Latitude	East	30°32' & 31°01'
ii)	Longitude	North	77°01' & 77°49'
iii)	Geographical Area	(Sq. Kms)	2825
B)	Administrative Units		
i)	Sub-division	Nos.	4
ii)	Tehsils	Nos.	6
iii)	Sub-Tehsils	Nos.	4
iv)	Blocks	Nos.	6
v)	Gram Panchayats	Nos.	228
vi)	Inhabited Villages (2011 Census)	Nos.	976
	Assembly Area	Nos.	5
2.	Population (2011)		
A)	Sex-wise		
i)	Male	Nos.	2,76,286
ii)	Female	Nos.	2,53,566
B)	Rural population		
i)	Male	Nos.	2,46,175
ii)	Female	Nos.	2,26,515
C)	Urban Population		
i)	Male	Nos.	30,114
ii)	Female	Nos.	27,051
3.	Agriculture (2012-13)		
A)	Land Utilisation		
i)	Total Area	Hect.	2,24,759
ii)	Forest Area	Hect.	48,682
iii)	Barren and uncultivable land	Hect.	8,544
iv)	Non Agriculture uses	Hect.	10,540
v)	Permanent Pastures & other grazing land	Hect.	58,560

vi)	Cultureable waste	Hect.	11,962
vii)	Current fallows	Hect.	4,350
viii)	Misc.	Hect.	5,906
ix)	Net area sown	Hect.	40,235
x)	Area Sown more than once	Hect.	35,679
xi)	Total Cropped Area	Hect.	75,914
4.	Livestock & Poultry (2007)		
i)	Total Livestock	Nos.	5,24,638
ii)	Poultry	Nos.	36,209
5.	Transport (2013-14)		
i)	Total Road Lenght	Nos.	2985
ii)	Motor able Single Lane	Nos.	2713
iii)	Motar able Double Lane	Nos.	216
iv)	Less than Jeep able	Nos.	56
5.	Public Health (2013-14)		
i)	Allopathic Hospitals	Nos.	5
ii)	Community Health Centre	Nos.	3
iii)	Primary Health Centre	Nos.	36
iv)	Dispensaries	Nos.	146
v)	Ayurvedic Institution	Nos.	81
vi)	ESI Despensaries	Nos.	03
6.	Education (2013-14) 31/03/2014		
i)	Primary School	Nos.	1005
ii)	Middle School	Nos.	208
iii)	High/Sr. Sec. School	Nos.	182
iv)	Govt. Degree College	Nos.	6
v)	Industrial Training Institute (ITISs)	Nos.	7
vi)	Engineering Colleges	Nos.	3

3 Industrial Scenario of District Sirmour

3.1 Existing Status of Industrial Area in the District Sirmour

As on 31/03/2015

S. No.	Name of Ind. Area	Constructed/Covered			Allotted			Vacant			Closed		
		Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop
1.	Ind. Area, Kala Amb	69	0	9	69	0	9	9	0	0	8	0	0
2.	Indl. Area, Paonta Sahib	127	0	18	125	0	18	18	2	0	5	0	0

Source: Directorate of Industries, Govt. of H.P.

Although industries are mainly concentrated around Kala Amb and Paonta Sahib areas but over the years, Industries have also come up in good numbers in other un classified areas like Dhaulakuan, Sataun, Khodowala etc. Being bordering district to Haryana and Uttrakhand, Sirmour is one of the favorite destinations for industrial investment.

3.2 Industry at a Glance

As on 31/08/2015

S. No.	Head	Unit	Particulars
1.	Registered Micro & Small Enterprises	Nos.	3,315
2.	Registered Medium Scale Units	Nos.	82
3.	Registered Large Scale Units	Nos.	19
4.	Employment MSEs Sector	Nos.	22,618
5.	Employment Medium Sector	Nos.	5,535
6.	Employment Large Sector	Nos.	2,440
7.	No. of Industrial Areas	Nos.	2

Source: Directorate of Industries, Govt. of H.P.

The Sirmour district is the all most developed district of the State from the point of view of setting up of MSMEs. A total number of 3397 Micro, Small & Medium Enterprises have been set up in the district as on 31/08/2015. Most of these enterprises have been set up in the bordered area like Kala Amb & Paonta Sahib of the district.

Maximum no. of units registered with the State Industries Department up to the 31/08/2015 were in the product group of pharmaceuticals, chemicals, mechanical/engineering etc.

3.2.1 Existing Micro & Small Enterprises in the District

From the details of registered units set up in the district till 31/08/2015, it may be observed that the largest number of units were set up under the miscellaneous group and then followed by pharmaceuticals, chemicals, light engineering, mechanical/engineering, respectively in district.

As far as employment is concerned, mechanical/engineering (others), light engineering, pharmaceuticals industries have become largest employment provider in the district.

3.2.2 Large & Medium Scale/Public Sector Undertakings

After the implementation of Special Industrial Package of incentives, many large & medium scale industries have come up in the district which is all most developed district of Himachal Pradesh. As on 31/08/2015 total numbers of 19 large & 82 medium scale enterprises have been functioning in the district.

3.2.3 List of Large Scale Enterprises/Public Sector Undertakings

The main large scale enterprises working in the district are:

- M/s Shree Shyam Industries Ltd., Paonta Sahib
- M/s International Cylinders (P) Ltd. Paonta Sahib
- M/s Cement Corporation of India Ltd., Rajban, Paonta Sahib
- M/s Malwa Cotton Spinning Mills, Ltd., Paonta Sahib
- M/s Anata Cement & Allied Products (P) Ltd., Paonta Sahib
- M/s Gill Chemeicals (P) Ltd., Kala Amb
- M/s J B Rolling Mill Ltd., Kala Amb
- M/s Jai Muriti Minerals & Chemicals (P) Ltd., Paonta Sahib
- M/s Mahaan Healthcare, Paonta Sahib
- M/s Ranbaxy Laboratoreis Ltd., Paonta Sahib
- M/s Himalaya International Ltd., Kala Amb

- M/s Revere Pentland (P) Ltd., Paonta Sahib
- M/s T.I Steel (P) Ltd., Kala Amb
- M/s Mahan Biosys, Mazra, Paonta Sahib
- M/s Klitch Drug India Ltd., Paonta Sahib
- M/s Liberty Shoes Ltd., Paonta Sahib
- M/s Eder Pharmaceuticals Ltd., Gondpur, Paonta Sahib
- M/s Mankind Pharma Ltd., Paonta Sahib
- M/s Sun Pharmaceutical Industries Ltd., Paonta Sahib
- M/s Accura Care Pharmaceutical (P) Ltd., Kala Amb

3.3 Major Exportable Items

The main exportable items are pharmaceuticals, cotton yarn, condenser, chemical, cosmetic products, food products, medical testing equipments, shoes, MCBs, RCCV, RCBO, confectionery/chew gums/leather shoes/ accessories, automotive industrial filters, sheet forging, solar cells, home appliances , paper, glass, adhesive, electrical installations, aluminum rods, PCB drills & routers & tools for micro machines, metal products, electrical items, herbal extracts, essential oils etc.

3.3.1 Vendorisation/Ancillarisation of the Industry:-

There are some large/medium enterprises in district Sirmour. Hence, there is few scope of developing vendors in the district. However, there is scope of developing few corrugated box manufacturers for meeting the requirement large/medium enterprises. The other items which has some scope for vendorisation is manufacturing transformers for inverter industries.

The more investment in large & medium sectors will provide more opportunities for vendorisation in MSE sector.

3.4 Service Enterprises

3.4.1 Existing Service Sector:

The service industry of Sirmour mainly includes entertainment services, cable/DTH services, printing, binding & lamination, welding works, photocopy services, motor binding, computer repairing, tyre retreading, cycle/motor cycle repairing, skin and hair care, book binding, shoe repairing, repair & servicing of electrical appliances, repair & servicing of refrigerators/electronics goods, repairs of agricultural implements etc.

3.4.2 Potentials areas for service industry

On the basis of resources available in the district scope of MSEs have been indentified, care has been taken to identify those enterprises also for which there is a congenial climate condition of the district.

3.4.2.1 Resource based MSEs:

Cattle feed, pickles & chutney, wooden furniture, woolen/soft toys, ayurvedic medicine, mini cement plant, food processing MSEs, poultry feed, milk products, bee keeping & honey processing, essential oils etc.

3.4.2.2 Demand Based MSEs:

Spices grinding, Ice Cream/Ice candy, tomato processing, papad/baran, namkeen, confectionery, pickles, bakery, mineral water, fruit processing, potato chips, fruits cider & mini flour mill, wooden furniture, steel furniture, gate and grills, barbed wire, agricultural implements, detergent powder etc.

3.5 Unregistered Sector

The data on unregistered sector in Una district was not readily available with Department of Industries, Govt. of Himachal Pradesh. However, it is informed that the unregistered MSME sector in the district, which has majority of repair & maintenance of house hold items. Repair of Computer/Electrical/Electronic

related units, Beauty Parlor, Computer educations, coaching centers, health care centers, repair & maintenance of auto sector/service stations etc.

3.6 Potential for New MSMEs

The potential areas for new MSME are wooden furniture & fixtures, paper bags, confectionery items, tyre retarding, steel furniture, parts of industrial machinery, wires and cables, paint & varnish, packaging materials, agriculture implements, general engineering workshop, milk products, cement bricks & blocks, building hardware items, rolling shutters. Cosmetics, blow moulded goods viz water Cans, Bottles, Steel Wire & ropes, polyester staple fibers, axle shafts, rear axils, tractor & tractor parts, wheel piston etc.

4 Existing Clusters of Micro, Small & Medium Enterprises

4.1 Details of Major Cluster

4.1.1 Manufacturing Sector

The district has indentified two clusters namely Pharmacuitical Cluster, Paonta Sahib and General Engineering Cluster, Paonta Sahib.

4.1.2 Service Sector

The district has no indentified cluster

5 General issues raised by Industrial Association of district Solan

- a) Insufficient supply of skilled labour.
- b) Industrial area should have proper water & sewerage facilities, better roads and proper street lights etc.
- c) The branch level officers of banks and other financial institutions should have proper awareness about the schemes being implemented by Central and State Government for the benefit of MSE sector.

6 Institutional Support

S. No.	Name of Agencies	Type of Assistance
1.	Filling online of Registration of MSMEs www.udyogaadhaar.gov.in	The filling of EM-I & EM-II with DIC for such registration has now been replaced with filling of Udyog Aadhaar Memorandum (UAM). The UAM can be filled on udyogaadhaar.gov.in
2.	District industries Centre, MSME- Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	Land and Industrial shed
4.	Banks, DIC, KVIB, SIDBI	Financial Assistance
5.	National Small Industries Corporation (NSIC) & Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	For raw materials under Govt. supply
6.	National Small Industries Corporation (NSIC)	Plant and Machinery on hire/purchase basis
7.	Himachal Pradesh State Electricity Board	Power/Electricity
8.	DIC & MSME-DI	Technical Know-how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT) & MSME-Development Institute	Marketing/Export Assistance